

**WE WANT YOUR BUSINESS** for the 13th Annual Walk a Mile in Her Shoes™ Saturday August 21, 2021 Brainerd/Baxter event!

This event benefits Sexual Assault Services of Crow Wing County; victims and survivors. Historically, Walk a Mile in Her Shoes ™ is recognized as an international men’s march to end violence against women. Locally we participate as a march to end gender violence. This is an opportunity to recognize the history of sexual and domestic violence as a gender-based violation, while raising awareness in our community and opening the door to collaboration, especially among audiences traditionally left out of these efforts, like men. This event asks men to wear high heels, often associated as women’s shoes, as a metaphor designed at drawing attention to an often overlooked issue.

The event consists of individuals and teams of men, women and children, raising donations and then walking one mile in high heel shoes. (Or in your own decorated shoes if you are unable to walk in heels). It takes place in the parking lot at Mills Ford Baxter, Onsite registration starts at **10:30 am** the day of the walk, there will be a limited number of event shirts with limited sizes available that will be first come, first served. **However, PRE- REGISTER your team by August 14th, 2021 to be guaranteed an event shirt in your size!**

This walk sends a direct message of the community’s stand to unite against violent acts committed primarily against women and children (although we do know it happens to men as well). In addition to the incredible awareness component of this event, it helps us raise funds that are directed to furthering our work in rape and sexual assault advocacy at the crisis center in our community.

**Creating a team is EASY-** There is NO LIMIT on how many can join your team, each member of the team is required to register for the event, from there out, each team member should seek pledges from family, friends, neighbors etc., (however your team wishes) as part of your total pledge amount to be turned into Sexual Assault Services by August 14th, 2021

**Compete for trophies in the following categories.**

\*Fanciest Footwear \*Most funds raised by an individual \* Most funds raised by a team \*Highest Heel \*Largest Team \*Hairiest Legs \*Wackiest Walk Wear (costumes can be fun!) \*Most Creative shoe design as well as \*Freshest Feet (an award for the youngest walker of the day) and \*Most miles of experience (an award for the walker with the oldest date of birth)

This year we are looking forward to increasing the success of this event. Some of our sponsors so far include; Mills Ford,

Lakes Printing, & Sew What’s Unique. We would LOVE to add your business and/or team to our list of sponsors!

If your organization would like to sponsor/create a team at this year’s Walk a Mile in Her Shoes® visit us online at https://www.sasmn.org/ for more details; or feel free to contact us [marianne@sasmn.org](mailto:marianne@sasmn.org) **218.828.0494**

If you cannot attend the walk, you may choose to become a sponsor by sending a financial donation made payable to: ***SAS WAM***

To the address listed below or contribute by donating a new item(s) for our live silent auction.

**Sexual Assault Services**

**Attn: WAM**

**606 NW. 5th Street. Suite B**

**Brainerd, MN 56401**

We sincerely appreciate the time and consideration you are giving to our request for your involvement in this highly reputable event for an incredible cause and look forward to seeing you there!

Kindest Regards,

Walk a Mile in Her Shoes™ Committee Brainerd/Baxter